



## The problem



## A patient's story: Emma Yasinski

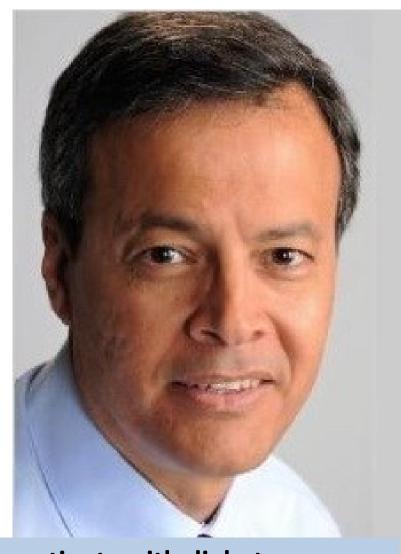
 "It's more than a little unsettling to think that I'll live for another 70 years or so with this device in my heart, but may never know what the research said about how it works."



Received a novel mesh umbrella to cover a hole in her heart at age 7

## A doctor' story: Dr Aus Alzaid

 "Doctors like myself would have continued prescribing the drug for all the years the trial was left unpublished, potentially and unknowingly exposing millions of patients to the risk of mental decline..."



Worried about dementia risk to his patients with diabetes

#### Presentation structure

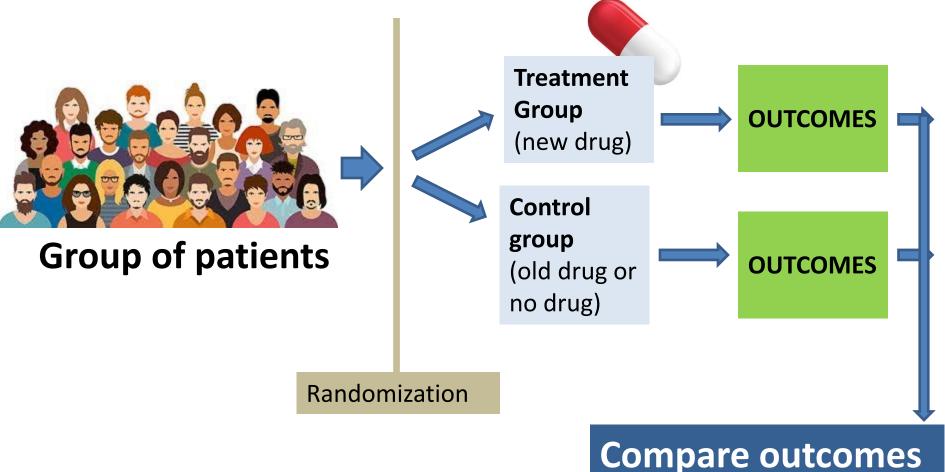
### 1 We have a problem

2 Why it matters

3 TranspariMED approach

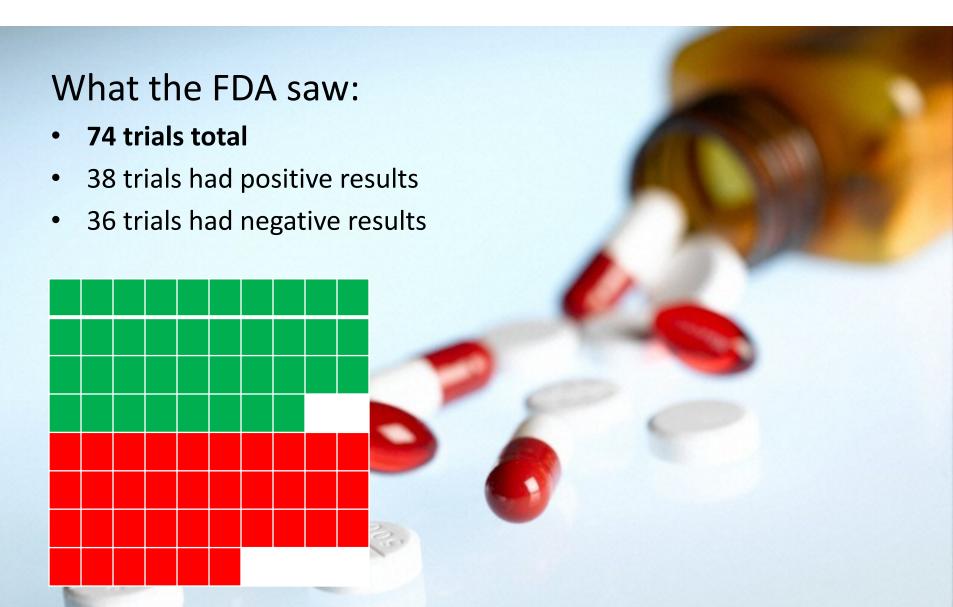
4 TranspariMED impact

#### What are clinical trials?

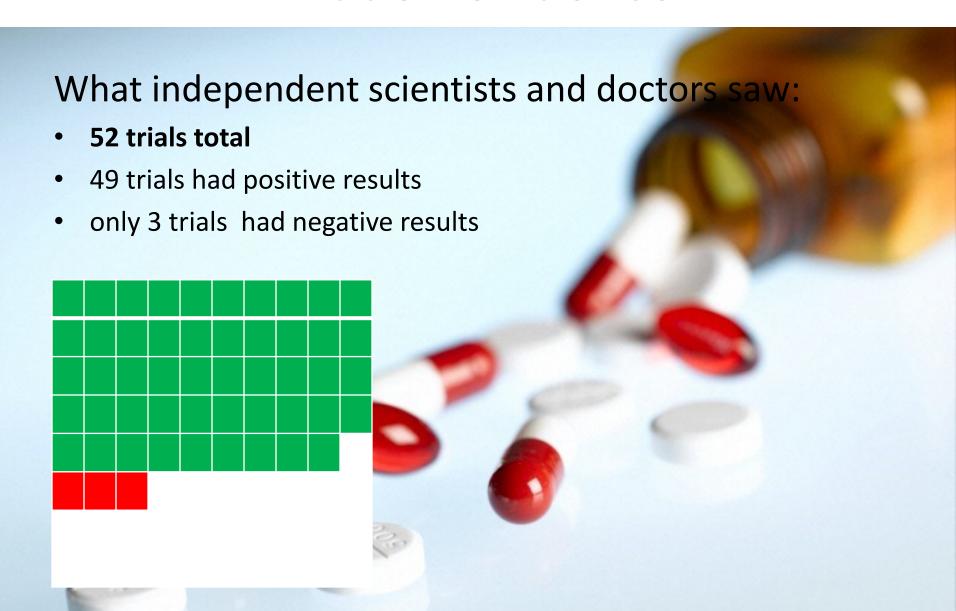


- benefits
- harms

#### Hidden evidence



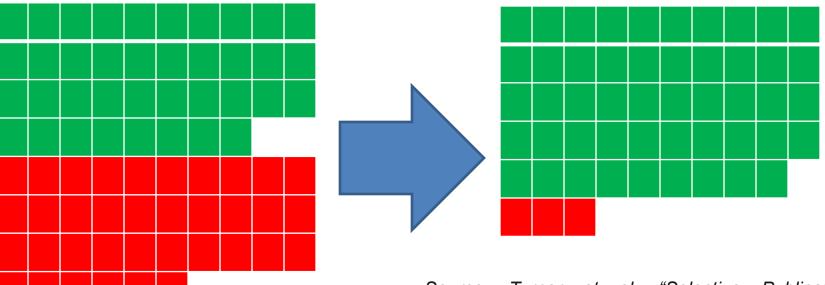
#### Hidden evidence



## What happened here

**Trials done: 74** 

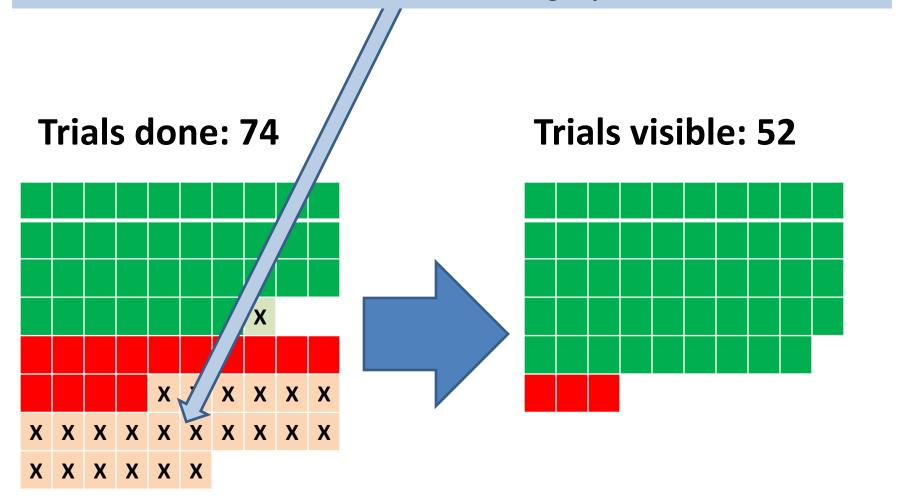
**Trials visible: 52** 



Source: Turner at al. "Selective Publication of Antidepressant Trials and Its Influence on Apparent Efficient" NE IM 2008

#### 1. Publication bias

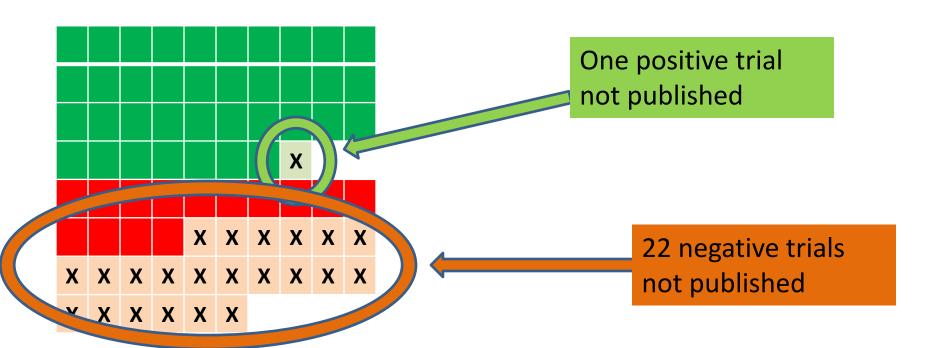
The results of around half of trials never get published



#### 1. Publication bias

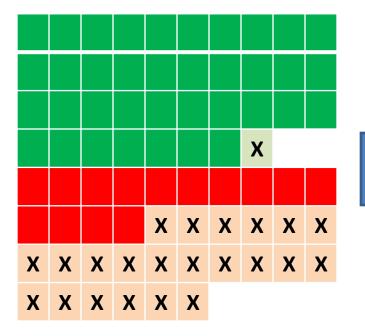
- The results of around half of all trials never get published
- Trials with negative results are far less likely to get published

**Trials done: 74** 

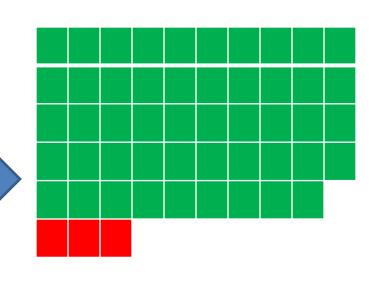


# What happened here

**Trials done: 74** 

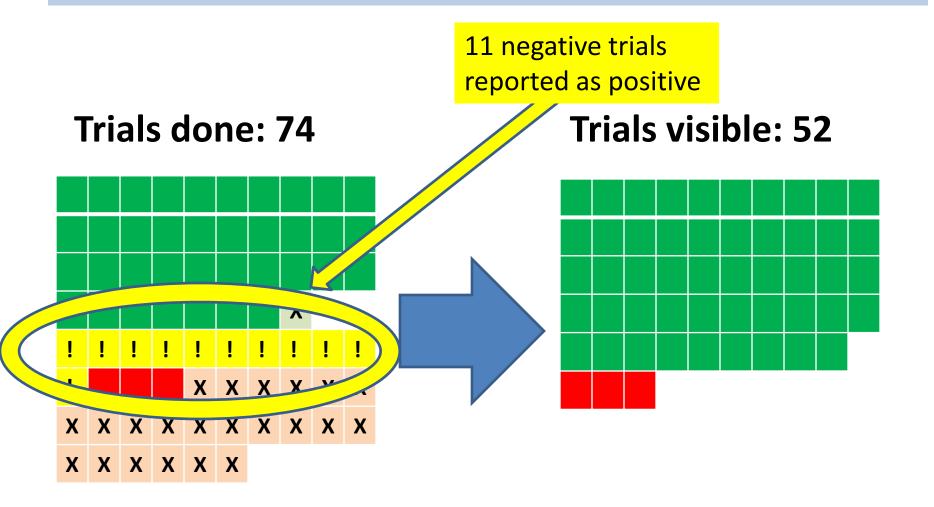


**Trials visible: 52** 



#### 2. Evidence distortion

Negative trials misreport outcomes as positive



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## Case study 1: Heart disease

- Drug: Lorcainide (and other anti-arrhythmic drugs)
- Use: Patients who had suffered heart attacks



- 1980 academic trial with unusual deaths unpublished
- Dangers only recognized in 1988
- "20,000 to 75,000 lives were lost each year in the 1980s in the United States alone" (JAMA)

## Case study 2: Depression

- Drug: Paroxetine
- Claim: safer than alternatives and just as effective
- Cost: 4x as high as other antidepressant drugs



- Data on 74% of trial participants had remained invisible
- Long battle for full data from Pfizer
- Harms understated & effectiveness still contested

## Case study 3: Global pande

- Drug: Tamiflu
- Sales: \$18 billion
- Cost: 96 countries stockpiled Tamif

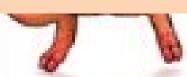
Tamiflu®
anti-viral contents a Francisco flu
known (1970) (H1N1)



- Full data show drug is largely useless
- WHO removed from essential medicines list in 2017





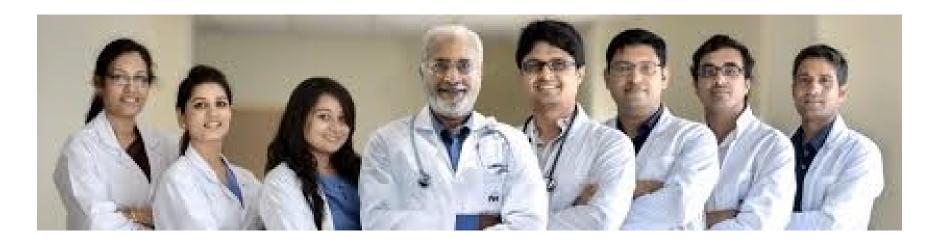


patients

## No transparency means...

- Positive effects hyped
- Public health funds misspent
- Research funds wasted (\$85 billion per year!)
- Scientific progress slowed down

### Important: It's not just Big Bad Pharma



Universities perform worse than industry

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## How we are fixing it



#### 1. Build broad coalitions



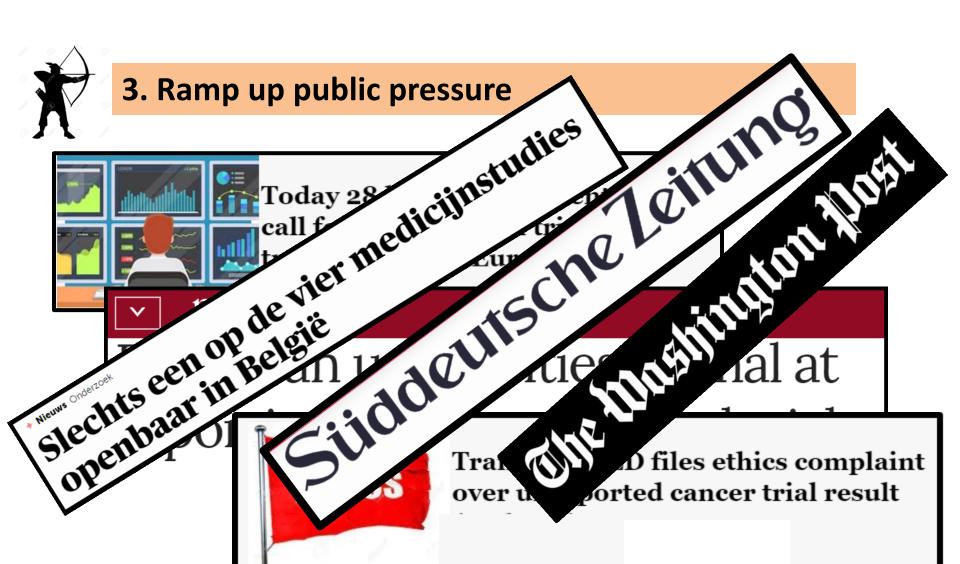
## How we are fixing it



#### 2. Develop solutions



## How we are fixing it



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## Day to day impact



unreported clinical trials

## Three big victories for patients



TranspariMED convinces UK government to set up national monitoring system

-> in future all UK trial results will be reported

TranspariMED convinces 23 top universities in Europe to make all drug trial results public





TranspariMED campaigning leads U.S. companies and universities to publish missing results

-> national reporting rate soars from 50% to 75%



## Thank you.

TranspariMED.org
@TranspariMED

#### **Never forget:**

Every clinical trial directly affects hundreds of real people.





